



Ellar©©

PROGRESSIVE - ORGANIC - DESIGN
WEAR & CARE GUIDE

ELLAROO - DESIGNING SUSTAINABLE PRODUCTS



VESTA

Vesta Hartman Garcia came to the babywearing industry by creating solutions to fit her life and goals. After her daughter was born in 2002, a limited selection of baby carriers on the market led Vesta down a path that ultimately led to Ellaroo.

ELLAROO

Ellaroo was founded in 2003 as a reliable source of superior baby carriers, and to be an economically, socially, and environmentally sustainable business. The product list has grown gradually, always focused on well-crafted designs that are practical and convenient for parents. Addressing challenges with unshakable principles has contributed to the company's enormous success. The result is a small environmental footprint, products that carry an uncompromising guarantee, and a collaborative team of people who enjoy and take pride in their work.

PRODUCTS

Ellaroo strives to use sustainable materials and always uses non-toxic dyes. Ellaroo baby carriers can be used for children up to 35 lbs or more, and will last for many years of use. Long-term investment and a commitment to quality translate into durability. A longer product life means better value and less waste.

PRODUCTION

Ellaroo production partners in India are committed to organics and sustainable business practices, and choose to work with companies like Ellaroo that care about people and the environment. Ellaroo Guatemalan weavers' cooperatives provide good jobs and a supportive community in small villages, helping to keep families together. Without these jobs, workers might only find employment in the big cities, far away from loved ones.

VALUES

It is essential to the Ellaroo team that our work contributes something meaningful to other people's lives. Ellaroo has a mission to improve people's lives – farmers, craftspeople who make the products, staff, resellers, parents and babies – at every level of business interactions.

To learn more or to share your Ellaroo story, please visit www.ellaroo.com.



Wrap

Hand-woven Guatemalan fabric forms snugly around you and baby, without being bouncy. Lightweight, breathable, and easy to manipulate. Simplicity of design makes this the most versatile baby carrier available. Carry your child hands-free from birth through the toddler years, on the front, back, or side.

WEARING TIPS

Success with any baby carrier takes a little practice. You can ease the process by making sure that baby is fed, rested, and happy before you try the Wrap the first few times. It won't be long before you will both turn to the Wrap for comfort.

The first few times you tie baby on your back, make sure that you are either over a soft surface or with another adult. You will quickly learn to do it yourself.

CARE INSTRUCTIONS

Machine wash cold, gentle cycle. Hang in a well-ventilated area to dry.

The Wrap is not pre-washed. Extra dye will bleed from the fabric the first few times it is washed. Wash separately, and rinse thoroughly. Do not let soak.

FRONT WRAP-CROSS (FROM BIRTH)



1. Find the approximate middle of the Wrap.



2. Bring one end of the fabric under each arm, cross over your back, and back over your shoulders toward the front of your body.



3. Starting with baby in “burp position,” slip baby down into the cumberbund piece of fabric in front of your body.



4. Pull each shoulder strap until the fabric is secure around baby and across your back. The fabric should be spread from baby’s head or arms all the way to baby’s knees.



5. Cross the straps under baby's bum, then pull them under baby's legs and toward your back.



6. Tie a double knot behind your waist. You can then adjust the fabric at the shoulders for maximum comfort.

SAFETY PRECAUTIONS

Toddlers - When wearing a toddler on your back, the most secure position for the fabric is pulled up to the armpits (arms out) or neck (arms in), depending upon the mood of your baby. Especially when using the rucksack position, be alert for arching of the back, which can shift the bottom edge of the fabric into a less secure position.

A baby carrier is not meant to be a safety restraint in the car or airplane.

Always be aware of your baby's position in the Wrap.

Do not use the Wrap with an uncooperative child.

WHAT IS ORGANIC COTTON?

Organic Cotton is -

- Cotton grown using natural agricultural methodology
- Cotton grown without the application of toxic chemical inputs
- Cotton grown with emphasis on avoiding negative impact on surrounding eco-systems

RUCKSACK, USING CHAIR (SITTING UP TO TODDLER)



1. Find the approximate middle of the Wrap.



2. Lay Wrap across chair, then sit baby in the center of the fabric.



3. Sitting in front of baby, bring one end of Wrap over each shoulder.



4. With one hand under baby's bum and the other holding the fabric in front of your body, pull baby into your back.



5. Keeping a hand under baby's bum, pull fabric taught. Feel that fabric is pulled under baby's bum. You can stand at this point, if you like.



6. Bring each fabric strap down and back, crossing over baby's legs.



7. Cross the straps under baby's bum, then bring them back to the front, under baby's legs.



8. Tie a double knot in front of your waist. Fabric at the shoulders can be tucked and adjusted, if it feels loose around baby's head/shoulders.

CRADLE (FROM BIRTH) / HIP (SITTING UP TO TODDLER)



1. Place the middle of the Wrap on one shoulder, and tie a double knot at the opposite hip.



2. Move the knot to the middle of your back to create a pocket for baby at the front of your body.



3. Taking baby in one arm, slip baby into the pocket. Be sure there is fabric pulled up between baby and your body.



4. Once baby is lying comfortably in the pocket, you can pull the fabric rail tighter by flipping the fabric at the shoulder. Once baby is sitting, they can sit on your hip, legs out, instead of recline.